

Summer... without Ice Cream?

B2B+B2C email targeting Arizona REALTORS® and homebuyers. This campaign pushes a new home warranty option to cover freezers.

Subject: Summer... without Ice Cream?

Can you imagine an Arizona summer without ice cream? Or popsicles?
Or an ice-cold drink on the rocks??



Fully Formatted Template

When your clients add the new Built-in Freezer Option to their Old Republic Home Warranty Plan, they can relax—knowing the essential ingredients of summer won't melt away in the desert sun!

Built-in Freezer Option: \$50

Order today through your Toolbox account at www.ORHP.com, or call me at 800.445.6999.