

## TeleCentrics

Website copy for an Independent Sales & Marketing Organization (ISMO) that partners with national brands, such as Time Warner, AT&T, and GE Security.

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### Home Page

#### **Cutting Edge Solutions for a Brave New Marketplace**

Marketing is a dynamic, ever-evolving field, but the fundamentals will always remain. At TeleCentrics, we fuse innovative technology with tried-and-true marketing techniques that boost your product sales and increase your ROI.

Industry leaders turn to us to open new channels for revenue, increase market share and thrive in today's highly competitive climate. We are experts in traditional and new media advertising, sales, live lead generation and lead conversion. Opportunities abound, but victory demands swift execution with infinite flexibility. We create highly scalable campaigns to produce as much new business as you can handle – all in a matter of days.

We bring direct value to our clients. At TeleCentrics, we work closely with you to design a customized campaign to meet your sales goals, whether based on the number of qualified leads we generate (PPL), the number of calls that reach your call center (PPC), or the volume of closed unit sales we produce (CPS). Should you require a broad-based, nation-wide campaign or a highly targeted local campaign, our vast experience, state-of-the art methodologies and unparalleled technology will drive your success. When you partner with TeleCentrics, we're by your side every step of the way.



### About Us

TeleCentrics is an Independent Sales & Marketing Organization (ISMO). We fuse traditional marketing practices with leading technology to design powerful sales, marketing and advertising campaigns. Situated in the San Francisco bay area, the epicenter of internet technology and cutting edge innovation, we're well versed in high-tech Lead Generation, Internet Marketing, and both on-line and off-line Advertising. Our Live Lead Generation techniques, such as Pay-Per-Call, Pay-Per-Lead and Cost-Per-Sale marketing, provide direct value to our clients. We generate warm leads from prospective clients. By the time these prospects have reached your call center, they are well informed and prepared to make a purchase with the care and guidance of your sales staff.

Without the right partner to shepherd your progress, success can be elusive in today's multi-faceted, ever changing world. We couple technical prowess with creative ingenuity – strategic analysis fused with an intuitive grasp of the marketplace. Industry leaders throughout the United States rely on TeleCentrics to guide their business development efforts because our

experience, commitment and entrepreneurial innovation distinguish us from the competition. Whether you're seeking to increase products sales, gain a foothold in a new territory, expand operations nation-wide or launch a new product line on an international scale, your success is our business. We possess the vast infrastructure and technological expertise to deliver immediate results.